

AVON MERCANTILE LIMITED

Date: 18.01.2024

To,
The Listing Manager,
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub. : Filing of clipping of Notice published in the newspapers for EGM under Regulation 47 of SEBI (LODR) Regulations, 2015.

Scrip Code: 512265

Pursuant to Regulation 47 of SEBI (LODR) Regulations, 2015, we enclose herewith the copies of Newspaper publication (after dispatch of notice) in respect of forthcoming EGM of the Company scheduled to be held on Wednesday 7th February, 2024, in the following newspapers:

- a) Jansatta – Hindi – dated 18th January, 2024
- b) Financial Express – English – dated 18th January, 2024

Kindly take the same on record and oblige.

Thanking you,

For Avon Mercantile Limited

Disha Soni
Company Secretary
M. No.: A42944



AUCTION SALE NOTICE UNDER SARFAESI ACT, 2002

RELIANCE COMMERCIAL FINANCE LIMITED

Registered Office: 11th Floor, The Ruby, Plot No-29, Ruby Mills Compound, Senapati Bapat Marg, Dadar West, Mumbai - 400028. Branch Office: Reliance Commercial Finance Ltd. 7th floor, Synergy Tower, A-13/1, Block-A, Sector-62, Noida, UP-201301

The Undersigned As Authorized Officer (AO) of Reliance Commercial Finance Limited Has Acquired Right Under The Resolution of Reliance Home Finance Limited As And By Way of Business Transfer Agreement Executed By Reliance Home Finance Limited And Pursuant To Notice Issued U/s 13(2) of The Securitisation And Reconstruction of Financial Assets And Enforcement of Security Interest Act 2002 In The Following Loan Accounts With A Right To Sell The Same On 'as is Where is Basis' And 'as is What is Basis' For Realization of Bank's Dues.

Table with 3 columns: 1. BORROWER'S & GUARANTOR'S NAME & ADDRESS, 2. TOTAL DUE+ INTEREST FROM, 3. DATE OF POSSESSION/ DESCRIPTION OF THE PROPERTY, 4. DATE & TIME OF AUCTION, 5. RESERVE PRICE & END OF THE PROPERTY.

The intending bidders are advised to visit the Branch and the properties put up on Auction, and obtain necessary information regarding charges, encumbrances. The purchaser shall make his own enquiry and ascertain the additional charges, encumbrances and any third party interests and satisfy himself/herself in all aspects thereto.

Terms & Conditions of Online Tender/Auction: The interested parties may send/submit their quotation/bid in sealed covers superscribing on the envelope as "Quotation for Purchase of Properties" AND DETAILS OF THE PROPERTY along with Earned Money Deposit (EMD) by way of Pay Order/DD drawn in favour of "Reliance Commercial Finance Limited", payable at par. 1) The EMD shall bear no interest, be adjusted in case of successful parties and shall be forfeited in case of default by such party.

STATUTORY 15 DAYS SALE NOTICE UNDER SARFAESI ACT, 2002. The Borrower/Guarantor are hereby notified to pay the total outstanding dues before the date of opening of bid failing which the secured assets will be auctioned and balance, if any, will be recovered with interest, cost and charges thereon from you.

Table with 5 columns: Sr No, Name of the Borrower(s)/ Guarantor/ Legal Heir/ Legal Representative, Loan account no., NPA date / Demand Notice, Demand Notice Date and Amount, Description of secured asset (s) (immovable properties).

15. Vijay Devi, Jay Veer Singh, Veerpal Singh LOAN ACCOUNT NO. LA11CLLONS000005032780

16. Lalita, Rohtash LOAN ACCOUNT NO. LA11CLLONS000005042569

17. Banita, Parveen LOAN ACCOUNT NO. LA11LALONS000005049280

18. Manju, Harpal Singh, Archil Kumar LOAN ACCOUNT NO. HL11CHLONS000005049560

19. Angrezo, Karamvir LOAN ACCOUNT NO. HLHSAHLONS000005055278

20. Raj Kumari, Pankaj Wadhwa LOAN ACCOUNT NO. HL11CHLONS000005054797

21. Sushila, Lokesh Kumar LOAN ACCOUNT NO. HL11VLLONS000005062027

22. Kavita, Om Dutt LOAN ACCOUNT NO. HL11VLLONS000005065576

23. Anshu Sharma, Adesh Sharma LOAN ACCOUNT NO. HL11CHLONS000005067120

24. Santosh Gupta, Deepk LOAN ACCOUNT NO. HLALCHLONS000005068326

25. Pinki, Laxmi Narayan, Arjun LOAN ACCOUNT NO. HL11RNLONS000005075405

26. Nisha Devi, Tribhuvan Tiwari LOAN ACCOUNT NO. CHL100005349 & CLA100004533

27. Seema Devi, Vavneke Vihari LOAN ACCOUNT NO. LA11CLLONS000005028182 & LA11CLLONS000005043989

28. Vinita, Jagesh NAGAR LOAN ACCOUNT NO. HLHGZHLONS000005031551 & LAGZCLLONS000005045681

29. Usha, Vinod Kumar LOAN ACCOUNT NO. LA11VLLONS000005063150 & HL11RNLONS000005038424

30. Chanchal Verma, Shiv Kumar LOAN ACCOUNT NO. HLMRCHLONS000005039373 & LAMRVLONS000005055976

31. Seema Devi, Surender Singh, Kulvinder LOAN ACCOUNT NO. LA11CLLONS000005050345 & HL11CHLONS000005050372

Place: DELHI/NCR, MATHURA, AGRA, SONIPAT, PANIPAT Date: 18.01.2024

(AUTHORIZED OFFICER) FOR INDIA SHELTER FINANCE CORPORATION LTD

DEMAND NOTICE

EDELWEISS ASSET RECONSTRUCTION COMPANY LTD.

Registered Office: Edelweiss House, Off CST Road, Kalina, Mumbai 400098

Under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002, ("The Act") read with rule 3(1) of the Security Interest (Enforcement) Rules, 2002.

The undersigned is the Authorized Officer of the Edelweiss Asset Reconstruction Company Limited (EARC) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. In exercise of powers conferred under the Section 13(2) of the Act read with rule 3 of the security Interest (Enforcement) Rules, 2002, the Authorized Officer has issued a Demand Notice under section 13(2) of the Act, calling upon the following borrower(s), to repay the amounts mentioned in the respective Demand Notice issued to them that are also given below. In connection with above, Notice is hereby given once again, to the Borrowers to pay EARC, within 60 days from the publication of this notice, the amounts indicated herein below, together with further interest as detailed in the said Demand Notice, from the date(s) mentioned below till the date of payment and/or realization, payable under the loan agreement read with other documents/writings, if any, executed by the said borrower(s).

Table with 4 columns: SI No, Name Of The Borrower(s)/Co-Borrower (s) Loan Account Number, Demand Notice Date & Amount, Details of the Trust & Assignor.

Description of Property: All that piece and parcel of House measuring 365 sq. yards bearing part of MC Unit No. Y-2243/1, situated at Near Jitu Wala Jugh, Bhiwani, Haryana (127021) (Vide sale deed no 11846, dated 17.02.2014 and bounded as under: East: Street, West: House of Virender Singh, and Darshani Singh Closed street, North: Plot of Others, South: House of Om Parkash

If the said Borrowers shall fail to make payment to EARC as aforesaid, EARC shall proceed against the above secured assets under the section 13(4) of the Act and applicable rules, entirely at the risks of the said Borrower(s) as to costs and consequences. The borrowers are prohibited under the Act from transferring the aforesaid assets, whether by way of sale, lease or otherwise without the prior written consent of EARC.

Date: 18/01/2024 Place: Bhiwani For Edelweiss Asset Reconstructions Company Limited

The Borrower/Guarantor are hereby notified to pay the total outstanding dues before the date of opening of bid failing which the secured assets will be auctioned and balance, if any, will be recovered with interest, cost and charges thereon from you.

INDIA SHELTER FINANCE CORPORATION LTD.

Registered Office: 6th Floor, Plot-15, Sector-44, Institutional Area, Gurgaon, Haryana-122002

Branch Office: Krishna Nagar, Near Jal Nigam, Mathura, Uttar Pradesh - 281001, Shop No- 15, Ground Floor, Plot No 18 B, Astoria Boulevard, Raj Nagar, Dist Centre, C Block, Ghaziabad, Uttar Pradesh - 201002, 1st Floor, Scf 12 Main Market, Sector 14, Sonapat - 131001, 173, Nehru Nagar, First Floor, B.S.M. Chowk, Roorkhee - 247667, Office No- 4,5,6,7, First Floor, Shree Ram Palace, Ghosia Market, Sector-27, Near Vinayak Hospital, Gautam Budh Nagar, Noida - 201301, Uttar Pradesh, 59, D1/D2, Civil Line, Second Floor, Above Bata Showroom, Rudrapur - 263153, U.N. Tower, 2nd Floor, 18-Ec Road, Near Uppa Office, Survey Chowk, Dehradun-248001, Shop No. 6, Upper Ground Floor, C.R. Mall, Church Road, Ram Nagar Colony, Agra 282002, Bp-49, First Floor, Neelam Bata Road, Nit Faridabad-121001, Shop No. S9, First Floor, Lajpat Nagar, Gt Road, Next To Pnb Bank, Panipat- 132103, Wz-112, Second Floor, Meenakshi Garden, Tilak Nagar, Near Subhash Nagar Metro Station, New Delhi-110018, Plot No- 57 To 60, 2nd Floor, Kamla Nagar (Above Icci Bank), Red Square Market, Hisar- Haryana, Pin- 125001, 2/9C, First Floor, Ramghat Road, Kishanpur Tiraha, Kishanpur, Koll, Aligarh - 202001, Uttar Pradesh, Shop No- 15, Ground Floor, Plot No 18 B, Astoria Boulevard, Raj Nagar, Dist Centre, C Block, Ghaziabad, Uttar Pradesh - 201002, Hall No-1, First Floor, Parsvnath Plaza-11, Plot No-2, Neelgiri Commercial Centre, Mansarovar Scheme, Delhi- Moradabad Road, Moradabad - UP- 244001

DEMAND NOTICE

NOTICE UNDER SECTION 13(2) OF THE SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

NOTICE is hereby given that the following borrower(s) who have availed loan from India Shelter Finance Corporation Ltd. (ISFCL) have failed to pay Equated Monthly Installments (EMIs) of their loan to ISFCL and that their Loan Account has been classified as Non-Performing Asset as per the guidelines issued by National Housing Bank. The borrower(s) have provided security of the immovable properties to ISFCL, the details of which are described herein below. The details of the Loan and the amounts outstanding and payable by the borrower(s) to ISFCL as on date are also indicated here below. The borrower(s) as well as the public in general are hereby informed that the undersigned being the Authorized Officer of ISFCL, the secured creditor has initiated action against the following borrower(s) under the provision of the Securitization and Reconstruction of Financial Asset and Enforcement of security Interest Act 2002 and issued notice under this Act details mentioned below. If the following borrower(s) fail to repay the outstanding dues indicated against their names within 60(Sixty) days of the notice, the undersigned will exercise any one or more of the powers conferred on the secured creditor under sub-section (4) of the section-13 of the SARFAESI Act, including the power to take the possession and sell the same. The public in general is advised not to deal with properties described herein below.

Table with 5 columns: Sr No, Name of the Borrower(s)/ Guarantor/ Legal Heir/ Legal Representative, Loan account no., NPA date / Demand Notice, Demand Notice Date and Amount, Description of secured asset (s) (immovable properties).

1. Seema Devi, VAVNEKE VIHARI LOAN ACCOUNT NO. LA11CLLONS000005043989

2. Vinita, JAGESH NAGAR LOAN ACCOUNT NO. LAGZCLLONS000005045681

3. Seema Devi, SURENDER SINGH, KULVINDER LOAN ACCOUNT NO. HL11CHLONS000005050372

4. Kamlesh Devi, Ramesh Chander LOAN ACCOUNT NO. LA11VLLONS000005013257

5. Kamakshi, Arjun LOAN ACCOUNT NO. HI2900000386

6. Geeta Chaudhary, Jitendra Kumar LOAN ACCOUNT NO. CHL100000351

7. Manju Devi, Uttam Kumar Bairagi, Avinash Kumar Bairagi LOAN ACCOUNT NO. HI200000590

8. Khushnuma Zamshed LOAN ACCOUNT NO. HL24CHLONS000005005617

9. Ankita Singh, Rajeev Ranjan, Ravin Kumar LOAN ACCOUNT NO. HL26CHLONS000005006091

10. Vishakha Singh, Gaurav Chaudhary LOAN ACCOUNT NO. HLROCHLONS000005011432

11. Sukhmeera Devi, Hardeesh Kumar, Narayan Singh LOAN ACCOUNT NO. HL28CHLONS000005024284

12. Aneeta Devi, Rajender Kumar Murya LOAN ACCOUNT NO. HL11LILONS000005027573

13. Kamlesh, Dalbir Singh LOAN ACCOUNT NO. HL11MILONS000005027667

14. Vinita Sharma, Lalit Kumar Bhardwaj LOAN ACCOUNT NO. LA11CLLONS000005030925

Place: DELHI/NCR, MATHURA, AGRA, SONIPAT, PANIPAT Date: 18.01.2024

(AUTHORIZED OFFICER) FOR INDIA SHELTER FINANCE CORPORATION LTD

CORRIGENDUM

EDELWEISS ASSET RECONSTRUCTION COMPANY LTD.

Registered Office: Edelweiss House, Off CST Road, Kalina, Mumbai 400098

"E-Auction notice published on 12.01.2024 in the "Janasatta" & "Financial Express" Newspapers for sale of property in the account of Nav Durga Sanitary Store In the said E-auction notice, the date of Auction is wrongly mentioned as 14.02.2023 instead of 14.02.2024.

Hence, the general public is requested to read the correct date as 14.02.2024. All other terms and conditions remain unchanged.

Date: 17.01.2024 Sd/- Authorized Officer For Edelweiss Asset Reconstruction Company Limited

Edelweiss Asset Reconstruction

Kotak Mahindra Bank Limited

Registered Office: 27 Bkc, C 27, G-block, Bandra Kuria Complex, Bandra (e) Mumbai, Maharashtra, Pin Code-400 051 Branch Office: kotak Mahindra Bank Ltd, Floor, Plot No. 7, Sector 125, Noida, UP- 201313

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice For Sale Of Immovable Assets Under The Securitisation And Reconstruction Of Financial Assets And Enforcement Of Security Interest Act, 2002 Under Rule 8(5) Read With Proviso To Rule 9(1) Of The Security Interest (Enforcement) Rule, 2002.

Notice is hereby given to the Public in General And In Particular To The Borrower (s) And Guarantor (s) That The Below Described Immovable Property Mortgaged/charged To The Secured Creditor, The Possession Of Which Has Been Taken By The Authorized Officer Of Fullerton India Home Finance Company Ltd (Here in after Referred To As " FHFCL"), Pursuant To The Assignment Of Debt By " FHFCL" In Favour Of Kotak Mahindra Bank Ltd. (KMBL), The Property Will Be Sold On "As is Where is", "As is What is", And "Whatever There is" Basis On 06-02-2024 between 12:00 Pm To 1:00 Pm With Uninterrupted Extension Of 5 Minutes, For Recovery Of Rs. 26,22,368/- (Rupees Twenty Six Lakh Twenty Two Thousand Three Hundred Sixty Eight Only) As Of 15.01.2024 Along With Future Applicable Interest Till Realization, Under The Loan Account No.609107210487585. Due To The Kotak Mahindra Bank Ltd., Secured Creditor From Anwar Ali & Afreen. The Reserve Price Will Be Rs. 11,00,000/- (Rupees Eleven Lakhs Only) and The Earned Money Deposit Will Be Rs. 11,00,000/- (Rupees One Lakh Ten Thousand Only) & last Date For Submission Of Emd With Kyc Is 05.02.2024 up To 6:00 Pm. (IST).

Property Description: All That Piece And Parcel Of Built Up Upper Ground Floor, Without Roof Rights Area Measuring 48 Sq. Yds. Of Property Bearing No 2/25-b, Out Of Kharsa No. 269 Situated In The Area Of Village Babarpur In The Abadi Of Prem Gai East Babarpur Illoqa Shahdara, Delhi-110032. The Borrower's Attention Is Invited To The Provisions Of Sub Section 8 Of Section 13, Of The Act. In Respect Of The Time Available, To Redeem The Secured Asset Public In General And Borrowers In Particular Please Take Notice That If In Case Auction Scheduled Herein Fails For Any Reason Whatsoever Than Secured Creditor May Enforce Security Interest By Way Of Sale Through Public Auction. In Case Of Any Clarification/requirement Regarding Assets Under Sale, Bidder May Contact To Mr. Akshit Solanki (+91 +91 6394015464), (+91-9152219751), Mr. Rajender Dahiya (+91 8448264515). For Detailed Terms And Conditions Of The Sale, Please Refer To The Link https://www.kotak.com/en/bank-auctions.html Provided In Kotak Mahindra Bank Website i.e. www.kotak.com and/or On https://bankauctoins.in

Date: Delhi, Date: 18.01.2024

Authorized Officer For Edelweiss Asset Reconstructions Company Limited

PUBLIC NOTICE

(Under Section 102 of the Insolvency and Bankruptcy Code, 2016)

FOR THE ATTENTION OF THE CREDITORS OF MR. SURJEET SINGH

RELEVANT PARTICULARS

Table with 2 columns: No, Details of Order of Adjudicating Authority, Date of commencement of Insolvency Resolution Process, Name and registration number of the Resolution Professional, Address and e-mail of the Resolution Professional, Address and e-mail to be used for correspondence with the Resolution Professional, Last date for submission of claims, Relevant Forms are available at.

Notice is hereby given that Adjudicating Authority NCLT, Bench-11, New Delhi in CP (IB) No. 894/2022 has ordered the commencement of a Insolvency Resolution Process of Mr. Surjeet Singh on 04.01.2024 (order uploaded on 12.04.2024) under Section 10.

The creditors of Mr. Surjeet Singh, are hereby called upon to submit their claims with proof on or before 02.02.2024 in the prescribed form "Form B" under Regulation 7(1) of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Personal Guarantors to Corporate Debtor) Regulations, 2016 to the Resolution Professional at the address mentioned against entry no. 7.

The creditors shall submit their claims with proof, details of claims and personal information by way of electronic communications or through courier, speed post or registered letter.

Submission of false or misleading proofs of claim shall attract penalties. Anup Kumar Resolution Professional Mr. Surjeet Singh IP Regd. No.: IBB/PA-002/IP-N00333/2017-18/10911 AFA No.: AA2/10911/02/130924/202857 AFA Validity upto: 13.09.2024

Date : 18.01.2024 Place : Delhi

AVON MERCANTILE LIMITED

CIN: L17118UP1985PLC026582

Regd. Office: Upper Basement, Smart Bharat Mall, Sector - 25A, Gautam Budh Nagar, Noida - 201301 (U.P.)

Phone: 0120-3355131, 3859000

E-Mail: avonsecretarial@gmail.com, Website: www.avonmercantile.co.in

INTIMATION REGARDING COMPLETION OF DISPATCH OF NOTICE OF EXTRA-ORDINARY GENERAL MEETING AND E-VOTING

Notice is hereby given that the Extra-Ordinary General Meeting ("EGM") of the Members of Avon Mercantile Limited will be held on Wednesday, February 7, 2024 at 02:00 P.M. through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM") to transact the business as stated in the Notice convening the EGM. As per the various Circular issued by MCA and SEBI, the Notice of the EGM together with the requisite documents has been sent to the Members of the Company by e-mail to their registered e-mail addresses. The Company has completed the mailing of Notice convening the EGM along with the aforesaid requisite documents on January 15, 2024.

The Members, who have not registered their e-mail addresses so far, are requested to register their e-mail addresses with their concerned Depository Participant (in respect of shares held in Demat form) or with Mas Services Limited, Registrar & Share Transfer Agent (RTA) of the Company (in respect of shares held in physical form).

Members are hereby informed that the notice of the EGM alongwith the aforesaid requisite documents of the Company are also available on the Company's website (www.avonmercantile.co.in). Notice of EGM is also available on the e-voting website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com.

Members are also informed that pursuant to Section 108 of the Companies Act, 2013 ("the Act") read with the relevant rules made thereunder, as amended from time to time, along with Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and the aforesaid Circulars, the Company is providing remote e-voting (prior to the EGM) and e-voting during EGM to its members to cast their votes electronically on the resolutions to be passed at the EGM. The Members are further informed that the cut-off date for the purpose of ascertaining the members eligible for e-voting facility has been fixed as Wednesday, 31st January, 2024. A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting as well as e-voting during EGM.

The Members are requested to note that remote e-voting process shall commence on Sunday, February 4, 2024 at 9:00 a.m. and will remain open upto, Tuesday 6, 2024 till 5:00 p.m. Thereafter, the remote e-voting module shall be disabled by NSDL. Once the vote on a resolution is cast by a Member, he / she / it shall not be allowed to change it subsequently. The Members who have not cast their vote through remote e-voting can exercise their voting rights electronically during EGM. The Members who have cast their votes by remote e-voting prior to the EGM may also attend the EGM, but shall not be entitled to cast their vote again during EGM.

The Company has appointed Mr. Krishan Kumar Mangal (Membership No. and C.P. No. 420485), Chartered Accountant, as the scrutinerizer to scrutinize the e-voting process in a fair and transparent manner.

The detailed procedure/ instructions for remote e-voting, attending EGM and e-voting during EGM are contained in the Notice convening EGM.

The remote e-voting facility is available to the Members to cast their votes at the e-voting website of NSDL: www.evoting.nsdl.com or the Member may refer Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders, available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800 1020 990 and 1800 224 430 or send a request at evoting@nsdl.co.in.

Any query or grievance in relation to e-voting may be addressed to Ms. Disha Soni, Company Secretary, e-mail address: avonsecretarial@gmail.com, Contact No.: 9990444408

Any person who becomes a Member after sending the Notice through an e-mail but who holds shares as on cut-off date can attend the EGM through VC / OAVM. Such Member can exercise his voting right through remote e-voting or e-voting during EGM and send a requisition for a copy of the Annual Report and Notice convening the EGM through e-mail communication to RTA at investor@masserv.com with a copy marked to the Company at avonsecretarial@gmail.com alongwith his / her / its relevant particulars i.e. DPID & Client ID / Folio No. to obtain User Id and Password for e-voting. If shareholder is individual shareholder and hold shares in demat mode he/she can generate password as explain in e-voting instruction.

Since the EGM will be held pursuant to the aforesaid Circulars through VC / OAVM, physical attendance of Members has been dispensed with. Accordingly, the facility for appointment of proxies by the Members will not be available.

By order of the Board of Directors, For Avon Mercantile Limited Sd/- (Disha Soni) Company Secretary ACS: 42944

Date : January 17, 2024 Place : Noida

Authorized Officer For Edelweiss Asset Reconstructions Company Limited

financial.exp.in

Place: DELHI/NCR, MATHURA, AGRA, SONIPAT, PANIPAT Date: 18.01.2024

(AUTHORIZED OFFICER) FOR INDIA SHELTER FINANCE CORPORATION LTD

